



THE NATURAL GROCERY COMPANY

NAVITAS ORGANICS 25% Off Entire Line



Navitas (Nuh-vee-tus) is Latin for 'energy.' They search the globe for the highest-quality organic superfoods to keep you energized. What's more, they work hard to power the positive in all they do: in how they source their products and work to better the greater good. Navitas works with small local farmers who use sustainable organic farming methods to grow their superfoods. They operate with a focus on leaving as light of a footprint on the earth as possible.

LOCAL

Navitas Organics was founded in 2003.
It is located in Novato, CA.

PRACTICES

Fair Trade Practices: Establish partnerships with producers where a fair price is paid for our products ensuring that workers and farmers are compensated equitably

Traditional Farming: Support farming practices that have been developed over the evolution of time well known to increase yield and complement characteristics of the natural environment

Green Business Practices: Committed to reducing our carbon footprint by incorporating strategies to recycle, decrease waste, limit water usage and conserve energy

Sustainable Agriculture: Understand the importance of protecting the natural environment through the regeneration of soil health, complimentary planting, and crop rotation to ensure quality food supply for future generations

PILLARS

Organic: No Pesticides, fertilizers or genetically modified organisms

Nutrient Dense: Navitas products contain higher levels of vitamins and minerals per calorie making them some of the healthiest foods on the planet

Holistic: Navitas foods have a positive impact on mind, body, and soul

Energizing: Navitas products have a transformative effect on metabolism, moods and energy level

B CORPORATION

Navitas Organics is dedicated to the idea that success isn't just about profits and promotions. Along with 1,800 leading businesses from 130 industries across the world, they have earned B Corporation certification. Certified B Corporations are for-profit companies certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability and transparency. Together, Certified B Corporations lead a growing, worldwide movement of people using business as a force for good.

www.naturalgrocery.com • open 7 days a week

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El Cerrito Natural Grocery Company 10367 San Pablo Ave.,
El Cerrito Prepared Food Annex, 10387 San Pablo Ave., El Cerrito