

EL CERRITO MAYORAL CERTIFICATE OF RECOGNITION

**COMMENDING AND CONGRATULATING THE NATURAL GROCERY COMPANY
FOR 40 YEARS OF SERVICE IN THE CITY OF EL CERRITO**

WHEREAS, Bob Gerner, an El Cerrito High School graduate, founded Westbrae Natural Foods in Berkeley in 1971; and

WHEREAS, Gerner started the business with the mission to nourish a community through quality organic wholesome foods; and

WHEREAS, Westbare Natural Foods became Berkeley Natural Grocery Company on December 10, 1981; and

WHEREAS, as the business expanded, the El Cerrito Natural Grocery opened for business on December 10, 1988; and

WHEREAS, filling a need for healthy, delicious, prepared foods, with an organic salad bar, café and juice bar, the Prepared Food Annex opened for business in El Cerrito on February 11, 2014; and

WHEREAS, the Natural Grocery provides locally sourced organic produce, sustainably raised meats, fish, and poultry along with dairy and bulk products; and

WHEREAS, the Natural Grocery is committed to minimizing its impact on the environment through solar paneling, MCE membership, along with recycling and composting; and

WHEREAS, the Natural Grocery partners with the Non-GMO Project; and

WHEREAS, Fair Trade products are sold, to support the farmers and farm workers as they improve their lives and communities; and

WHEREAS, El Cerrito location is the main office of the company with approximately 140 employees and 100% employee owned; and

WHEREAS, El Cerrito Natural Grocery supports the community and is a long time member of the El Cerrito Chamber of Commerce; and

WHEREAS, the Natural Grocery is a real success story on San Pablo Avenue, an asset to the City, and a business that makes El Cerrito proud.

NOW THEREFORE, the Mayor of the City of El Cerrito salutes El Cerrito Natural Grocery and Prepared Food Annex for four decades of service in the city and for providing residents with quality organic wholesome foods.



OFFICE OF THE MAYOR

**MAYORAL CERTIFICATE
OF RECOGNITION**
in honor of local business

The Natural Grocery Company

*on the occasion of its 40th anniversary in
serving the El Cerrito community*

Dated: December 15, 2021

Gabe Quinto, Mayor

