THE NATURAL GROCERY COMPANY

The Natural Grocery Company
Meat Department
Thanksgiving Turkeys

BEST OF WINNER 2026 EL CERRITO

Raw Diestel Turkeys

All Natural ..... $4.99/per pound

These all-natural, slow-grown birds are given the time and space they need to develop naturally to produce the tender, juicy, bold flavor you'd expect of a Diestel bird.

Certified Organic ..... $6.99/per pound

Diestel's Certified Organic Turkeys are raised the way nature intended–slowly–with an all-vegetarian feed blend, giving its full, hearty flavor time to develop. It's the way turkey ought to taste.

Certified Organic Heirloom ..... $7.49/per pound

Diestel's Organic Heirloom Turkeys are the breed that once was. These turkeys are rare breeds that've been around for hundreds of years. Different from most turkeys, they produce exquisite meat with exceptional, rich flavor that's tender and juicy.

Pastured Regeneratively Raised* ... $7.99/per pound

These birds are Regenified™ certified, and part of a holistic regenerative program, grazing on rotational plots of land that are treated to regular applications of Diestel's nutrient-dense compost and allowed rest periods of 2-8 months.

*marked turkeys must be special ordered through the El Cerrito Store to ensure availability